



A M A S T E R P I E C E

Summit Agenda

9:00 am

Attendee Check- In

- Continental Breakfast: Coffee, Tea, Water, Pastries

10:00 am

Opening General Session || Cheek Theater

- Emcee || Connie Hom, Owner, Buckingham Greenery
- Interviewer & Keynote Introduction || Tracey Wiley, Agency Director, VA SBSO
- Keynote Interviewer || Heather Sullivan, Anchor, NBC12
- Keynote Speaker || Carmen Ortiz-McGhee , Senior Vice President AON plc

11:00 am

Morning General Session || Cheek Theater

- Janet Tope, Senior Vice President/Area President, Wells Fargo Bank
- Keynote Speaker || Monique Greenwood, President and CEO of Akwaaba Bed & Breakfast Inns
- Remarkable Woman of the Year Award Presentation
- Sponsor Remarks: Tanya Ross, Vice President & General Auditor, Dominion Energy

12:00 pm

Lunch || Marble Hall

1:00 pm

Afternoon Breakout Sessions A

- Developing A Growth Mindset: Taking Your Business from A to Z || Stinson Mundy || Cheek Theater

During this session, Stinson Mundy will help you discover abstract and exuberant ways to elevate your mind as well as your business for growth and strategies to achieve your vision. We'll start with what is holding your business back, and ways to overcome, adapt, and achieve the success you seek. Stinson will share aspects of her personal journey including, starting a law firm, growing that firm and starting a new consulting business within a two year time-frame. She will share how she handled pivots and setbacks, what led to her own personal and professional expansion, and ways you can implement a forward thinking mentality. Join this powerful session to expand on how to grow within your own personal mindset and vantage point that may be enabling your own business, learn how to transform your business into the masterpiece you envision all the way from A to Z.

- Sketching a Successful Career Path -- Carolyn Rewane and Jan Hatchette || Pauley Center

This session is directed at designing the blueprints of your course for advancement and leadership in a corporate setting. A provoking and engaging conversation around how dynamic women climbed the ladder, broke the ceiling and navigated through ever changing environments. Explore how to overcome barriers and zero in on your specific path to achieve greatness in corporate America!

Summit Agenda

2:00 pm

Afternoon Breakout Sessions B

- Spectacular Failure: The Secret to Long-Term Success || Danessa Knaupp || Cheek Theater

Danessa Knaupp, executive coach and CEO of Avenue 8 Advisors will share her impassioned unique and empowering lessons about failure, shame, and resilience. She argues that by embracing all three adversities, leaders and corporations can drive expressive innovative breakthroughs and power up personal and professional performance. Join the session for a candid but powerful conversation unveiling the secret to long term success, unlike any you've had before.

- Masterful Marketing -- Mary Foley, Shanna Kabatznick, Moderator Scottessa Hurte || Pauley Center

In this session you will experience ways of creatively conceptualizing and captivating your desired audience, as well as provoking your thought process on expansion and growth within your business. We will start off with the audiences own personal stories and then continue with determining your target audience, marketing to your target audience, and managing growth within your business. This session's vision is aimed towards helping women in the industry narrow and maintain their focus in effective, efficient business expansions as well as audience cultivation and captivation. While highlighting the key focus points on how to manage business growth and effective audience targeting.

3:00 pm

Closing Discussion || Cheek Theater

- Closing Speaker Introduction || Keva Sturdevant, The Money Coach
- Closing Speaker || Marie C. Johns, Managing Member of Leftwich, LLC
- Closing Interviewer || Bonnie Newman-Davis, Bonnie Newman Davis Media Consulting

4:00 pm

VIP Exclusive Shoe Crazy Wine Bar || Pauley Center