



A M A S T E R P I E C E

Summit Agenda

5:00 pm

Doors Open

Chocolate and Wine Reception

6:00pm

Developing A Growth Mindset: Taking Your Business from A to Z || Stinson Mundy

During this session, Stinson Mundy will help you discover abstract and exuberant ways to elevate your mind as well as your business for growth and strategies to achieve your vision. We'll start with what is holding your business back, and ways to overcome, adapt, and achieve the success you seek. Stinson will share aspects of her personal journey including, starting a law firm, growing that firm and starting a new consulting business within a two year time-frame. She will share how she handled pivots and setbacks, what led to her own personal and professional expansion, and ways you can implement a forward thinking mentality. Join this powerful session to expand on how to grow within your own personal mindset and vantage point that may be enabling your own business, learn how to transform your business into the masterpiece you envision all the way from A to Z.

6:55 pm

Masterful Marketing || Mary Foley, Shanna Kabatznick, Moderator Scottessa Hurte

In this session you will experience ways of creatively conceptualizing and captivating your desired audience, as well as provoking your thought process on expansion and growth within your business. We will start off with the audiences own personal stories and then continue with determining your target audience, marketing to your target audience, and managing growth within your business. This session's vision is aimed towards helping women in the industry narrow and maintain their focus in effective, efficient business expansions as well as audience cultivation and captivation. While highlighting the key focus points on how to manage business growth and effective audience targeting.

7:50 pm

Sketching a Successful Career Path || Carolyn Rewane and Jan Hatchette

This session is directed at designing the blueprints of your course for advancement and leadership in a corporate setting. A provoking and engaging conversation around how dynamic women climbed the ladder, broke the ceiling and navigated through ever changing environments. Explore how to overcome barriers and zero in on your specific path to achieve greatness in corporate America!

8:35 pm

Closing Remarks